

Kent Global Madencilik Dış Ticaret Limited Şirketi Cookie Policy

Last Updated: March 30, 2024

Introduction

Kent Global Madencilik Dış Ticaret Limited Şirketi ("we" or "us" or "our") utilizes cookies, web beacons, tracking pixels, and other tracking technologies when you visit our website (<https://www.kentglobal.com.tr/>), mobile application, or any other media form, media channel, mobile website, or mobile application related or connected thereto (collectively, the "Service") to enhance the customization of the Service and improve your overall experience.

We reserve the right to amend this Cookie Policy at any time and for any reason. Any changes will be communicated by updating the "Last Updated" date of this Cookie Policy. The revised Cookie Policy will be effective immediately upon posting on the Service, and your continued use of the Service following such changes constitutes acceptance of the revised Cookie Policy.

Use of Cookies

A "cookie" is a piece of information that assigns you a unique identifier stored on your device. Your browser then provides this unique identifier each time you interact with the Service. Cookies serve various purposes on the Service, including but not limited to:

- Keeping track of services used
- Recording registration information
- Storing user preferences
- Maintaining login sessions
- Facilitating purchase procedures
- Tracking visited pages
- Creating wish lists and bookmarking products
- Tailoring content and advertisements
- Analyzing user behavior

They help us understand how the Service is utilized and enhance your user experience.

Types of Cookies

We use a variety of cookies to support different functionalities of the Service. These cookies can be categorized as follows:

- **Essential Cookies:** These cookies are strictly necessary for the proper functioning of the Service. They enable features like user logins, secure payments, and shopping cart functionality. Disabling these cookies may significantly impact your experience on the Service.
- **Functionality Cookies:** These cookies enhance the functionality of the Service by remembering user preferences and settings. They may store information such as your preferred language or location, eliminating the need to re-enter this information on subsequent visits.
- **Analytics Cookies:** These cookies collect data on how users interact with the Service, including the pages they visit, the time spent on those pages, and any errors encountered. This information helps us improve the performance of the Service and provide a better user experience. We may use third-party analytics tools like Google Analytics for this purpose.

- **Advertising Cookies:** These cookies are placed on your device by advertisers and ad servers to display advertisements tailored to your interests. They track your browsing activity across different websites and build a profile of your interests to deliver targeted advertising. These cookies do not typically collect personal information directly, but they may be linked to other information that identifies you as an individual.

Third-Party Cookies

The Service integrates with various third-party services that may use their own cookies. These services include:

- **Google Services:** We may use various Google services on the Service, such as Google Tag Manager, Google Maps, and Google Ads. These services may use their own cookies to track user behavior and deliver targeted advertising. You can learn more about Google's cookie practices at <https://policies.google.com/technologies/cookies?hl=en-US>.
- **Social Media Platforms:** We integrate with social media platforms like Facebook, Instagram, LinkedIn, Youtube, Pinterest, and WhatsApp. These platforms may use cookies when you interact with their features embedded on the Service. Please refer to the respective social media platform's privacy policy for more information about their cookie practices.

You can manage your cookie preferences through your browser settings. Most browsers allow you to block or delete cookies altogether or choose which cookies to accept from specific websites. Disabling certain cookies may impact the functionality of the Service.

Your Choices

You have several options regarding cookies:

- **Accepting Cookies:** By continuing to use the Service, you consent to the placement of cookies on your device in accordance with this Cookie Policy.
- **Disabling Cookies:** You can disable cookies through your browser settings. However, please note that this may impact the functionality of the Service.
- **Managing Cookies:** Your browser settings may allow you to manage cookies for individual websites.

Conclusion

We encourage you to periodically review this Cookie Policy to stay informed of any updates. Your continued use of the Service after the posting of any revised Cookie Policy signifies your acceptance of the changes.

If you have any questions or concerns about this Cookie Policy, please contact us at <https://www.kentglobal.com.tr/contact.php>